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**\*\*VISUAL OPPORTUNITY\*\***

**Area’s most innovative senior living community, Thrive at Montvale, hosts**

**grand opening on October 6**

*Industry leader expands footprint into New Jersey with new community featuring*

*non-traditional amenities*

**ATLANTA (Sept. 14, 2022) –** **Thrive Senior Living** invites the Montvale community to attend the grand opening celebration of **Thrive at Montvale** on **Thursday, October 6 from 5 p.m. – 8 p.m**. The Mayor of Montvale, Michael N. Ghassali will lead the official ribbon cutting of the new community. Guests will also be able to enjoy community tours, giveaways, live entertainment, and food and beverage.

The new senior living community at Thrive at Montvale reflects the industry leader’s commitment to providing a more human-centric, senior living experience with meaningful and thoughtfully appointed amenities. Located near the serene Lake Tappan, the three-story community will provide residents with 203 apartments across independent living and assisted living, as well as a small-house model for memory care. The development is anchored by the 33,150 square-foot Social Court that includes an outdoor gaming space, movie theatre, greenhouse and more. Additional amenities include two chef-inspired restaurants, professional-grade pickleball courts, a salon, the Athlete Center and Convivium Coffee Co., serving specialty coffee.

**WHAT: Thrive at Montvale Grand Opening and Ribbon Cutting**

*Locals invited to celebrate ribbon cutting with live entertainment, giveaways, food and beverages!*

**WHEN: Thursday, Oct. 6**5 – 8 p.m.

**WHERE:** Thrive at Montvale

110 Summit Avenue

Montvale, NJ

**MORE INFO:** For on-site media access, please contact Brianna Poplaskie at [bpoplaskie@emailbrave.ocm](mailto:bpoplaskie@emailbrave.ocm) or 404.233.3993. For more information, please visit: <https://thrivesl.com/montvale/>

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